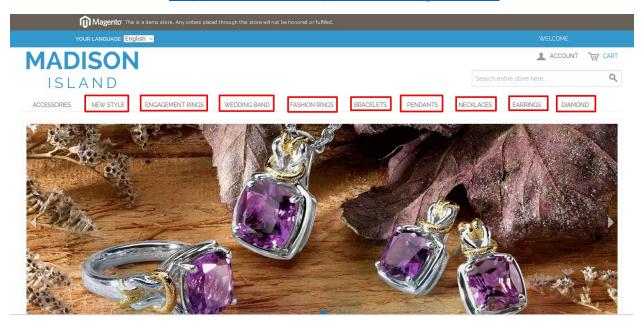
# Overnight Mountings Web Solutions:

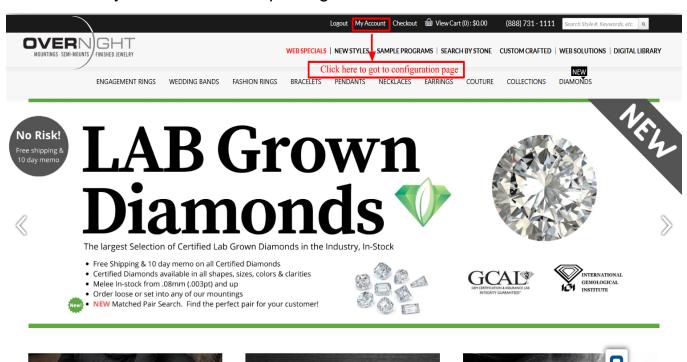
# **I-Frame Links**

1. Our I-Frame link is set to appear under your websites, then any customer that click the link would instantly access all of Overnight styles – without ever leaving your site. Please go to our sample site to see how it works. <a href="https://iframesamplesite.ovnight.com/">https://iframesamplesite.ovnight.com/</a>

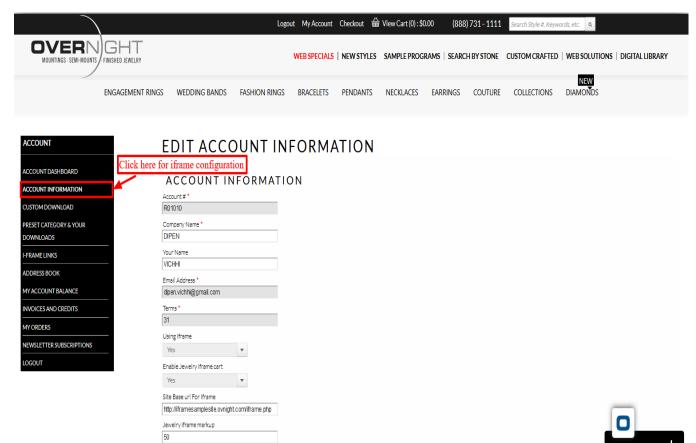


- 2. Only registered customers can use I-Frame Links.
- 3. Login at <a href="http://www.OvernightMountings.com/customer/account/login/">http://www.OvernightMountings.com/customer/account/login/</a>

4. Click on My Account link in top navigation section.



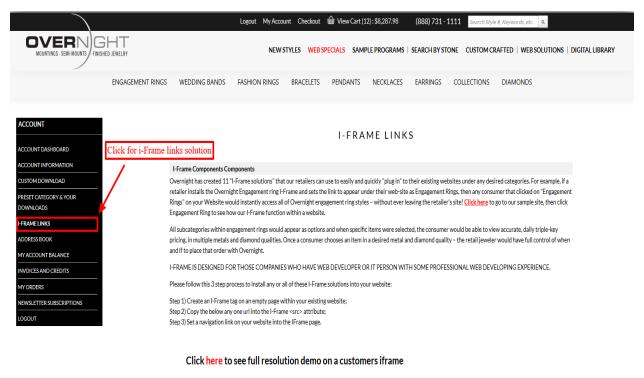
# 5. Click on Account information to go to configuration page.



- 6. Once you are in configuration page there are 5 configuration which are compulsory which you need to set.
  - Using Iframe: Set to YES if you want to use it and NO if not
  - **Enable Jewelry iframe cart:** Set to YES if you want to have cart functionality and NO if not
  - **Site Base URL For Iframe:** Add your URL where we will redirect once customer click Add to cart button on our iframe. For example if you mention <a href="https://www.xyzjeweler.com/iframe">https://www.xyzjeweler.com/iframe</a> then we will redirect customer to this URL once they click add to cart.
  - **Jewelry iframe markup:** Add Markup according to you needs. For example you mention 20 then the price displayed on iframe will have 20% markup on the original price from overnight price.
  - **Enable Diamond iframe cart:** Set to YES if you want Diamond iframe
  - **Site Base URL For Diamond:** Add your URL where we will redirect once customer click Add to cart button on our iframe For example if you mention <a href="https://www.xyzjeweler.com/iframe">https://www.xyzjeweler.com/iframe</a> then we will redirect customer to this URL once they click add to cart.
  - **Diamond iframe markup:** Add Markup according to you needs. For example you mention 20 then the price displayed on iframe will have 20% markup on the original price from overnight price.

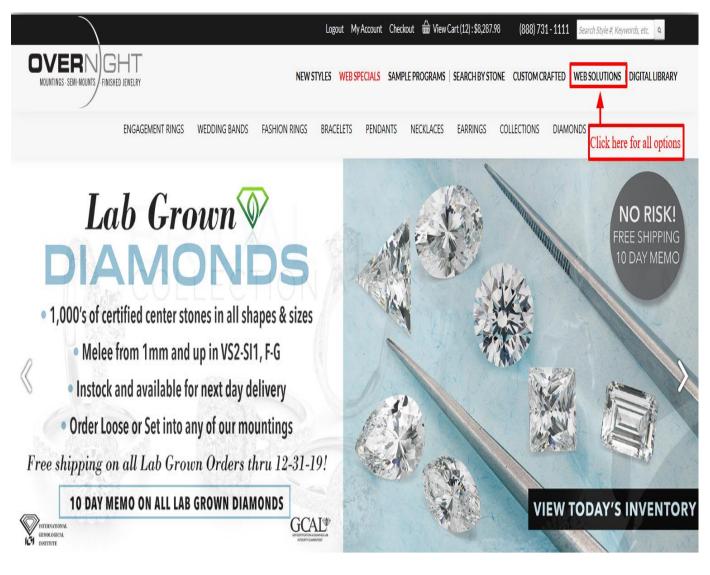
Note: Once above configuration is done follow below steps to get the iframe code to paste into your site.

# 7. You can also click "My Account" on top of the page to access the left navigation panel directly for all our B2B2C solutions



Most Popular Iframe links

8. Click on the "Web Solutions" link in the main navigation section.

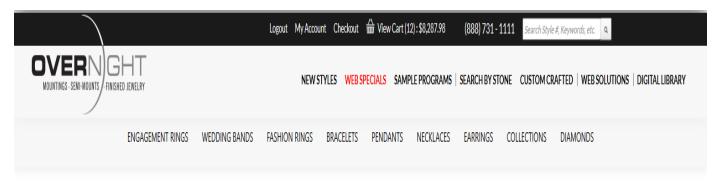








9. Once you're on the "Web Solutions" landing page, click "Create I-Frame" links on the page to start.



# WEB SOLUTIONS

Overnight offers various solutions to help our retailers capture more online business. Click here to download details, or Click link below or on the left panel to start.

# Solution 1 - Custom Download & Preset Category Downloads

This option is for those customers who already have an established website and would like to download images and breakdowns for their existing site. Our customers have the ability to grab preset categories instantly or customize your download by choosing any category or sub categories that may suit your specific needs. This option requires some technical support on your end to upload all of the info and image to your site. This option provides a self-contained package zip file that consists of an excel data spreadsheet, as well as all images of your selected category. You can unzip all files to your computer; the excel file can be saved as universal "csv" file for further integration with whatever technology the customer is using. Downloaded products files will be saved under "My Account - Preset Category & Your Downloads" for archiving purposes.



For customers with technical staff or outside internet contracting services, this option creates an i-Frame link to our products. Products will appear as a "Frame" within our customer's existing web site. Basically, customers insert a link such as "Signature Collection" on their website, when clicked, an i-frame will link our products to customer's website giving the consumer the ability to view more product while staying on our customers website. Dynamic pricing is available for all items with this solution. Consumers can change metal, color, diamond quality or size and have it price out instantly at current metal markets. Sample code and sample site are provided on the i-frame detail page.

SIGN UP FOR OUR EMAIL LIS	T Email Address	Submit

10. Look below for the landing page for I-Frame Links. All main category links are listed here. You can use any category URL for your I-Frame

ACCOUNT

ACCOUNT DASHBOARD

ACCOUNT INFORMATION

CUSTOM DOWNLOAD

PRESET CATEGORY & YOUR

DOWNLOADS

I-FRAME LINKS

ADDRESS BOOK

MY ACCOUNT BALANCE

INVOICES AND CREDITS

MY ORDERS

NEWSLETTER SUBSCRIPTIONS

LOGOUT

#### I-FRAME LINKS

### I-Frame Components Components

Overnight has created 11" Frame solutions" that our retailers can use to easily and quickly "plug in" to their existing websites under any desired categories. For example, if a retailer installs the Overnight Engagement ring if Frame and sets the link to appear under their web-site as Engagement Rings, then any consumer that clicked on "Engagement Rings" on your Website would instantly access all of Overnight engagement ring styles – without ever leaving the retailer's site! Click here to go to our sample site, then click Engagement Ring to see how our i-Frame function within a website.

All subcategories within engagement rings would appear as options and when specific items were selected, the consumer would be able to view accurate, daily triple-key pricing, in multiple metals and diamond qualities. Once a consumer chooses an item in a desired metal and diamond quality - the retail jeweler would have full control of when and it to place that order with Overnight.

I-FRAME IS DESIGNED FOR THOSE COMPANIES WHO HAVE WEB DEVELOPER OR IT PERSON WITH SOME PROFESSIONAL WEB DEVELOPING EXPERIENCE.

Please follow this 3 step process to install any or all of these I-Frame solutions into your website:

Step 1) Create an I-Frame tag on an empty page within your existing website; Step 2) Copy the below any one url into the I-Frame <src> attribute; Step 3) Set a navigation link on your website into the IFrame page.

# Click here to see full resolution demo on a customers iframe

# Most Popular Iframe links



Link

https://iframes.ovnight.com/halo-collection/round?customerid=R01010

#### New Styles



Link

https://iframes.ovnight.com/new-styles?customerid=R01010

# Inside out hoops



Lini

https://iframes.ovnight.com/inside-out-hoops?customerid=R01010

# Two-Stone Jewelry



Link

https://iframes.ovnight.com/two-stone-jewelry?customerid=R01010

# Additional Iframe Category links

If you want to have Pendant category, Then copy below code into your page.

Intigs. Iff arme orright com/new-styles?customentd=R01010

New Styles

Intigrifframes orright com/new-styles?customentd=R01010

Engagement Rings

Intigrifframes orright com/new-styles?customentd=R01010

Wedding Bands

Intigrifframes orright com/new adding-bands/prong-self-5-stone?customentd=R01010

Color Rings

http://iframes.ovnight.com/diamond-fashion-cluster-html/cluster?customerid=R01010

http:///irames.ovnight.com/pendarts/halo/round?customerid=R01010

Earrings
http:///irames.ovnight.com/earrings/halo/oval?customerid=R01010

http://frames.ovinight.com/siker-collection/earrings?customerid=R01010
Personalized Jewety
http://frames.ovinight.com/personalized-jewelry/monograms/pendants?customerid=R
Bracelets

http://firames.ovnight.com/bracelets/in-line/prong-set?customerid=R01010

Gents Rings

http://firames.ovnight.com/gents-rings/cofor?customerid=R01010

SIGN UP FOR OUR EMAIL LIST

Email Address

Submit

# EXPERIENCE OVERNIGHT

360° ROTATING TECHNOLOGY DOWNLOAD ALL DIGITAL FILES SOLUTIONS TO YOUR WEBSITES CUSTOM DESIGN RINGS SAMPLE PROGRAMS WEB SPECIALS

# **QUICK LINKS**

ENGAGEMENT RINGS
BRACELETS & BANGLES
COUTURE COLLECTION
STACKABLE RINGS
MEN'S WEDDING BANDS
LAB GROWN DIAMONDS
CUSTOM CRAFTED

OUICK ORDER

# ABOUT OVERNIGHT

WHY OVERNIGHT
OUR SERVICES
CASTINGS
NATURAL DIAMOND GUARANTEE
MARKETING
DOWNLOAD LINKS
SHOW SCHEDULE

CONTACT US

# CATALOGS

WE WILL BE HAPPY TO SHIP YOU A
FULL SET OF CURRENT CATALOGS FOR

Pendants

# POLICIES

PRIVACY POLICY
TERMS OF USE

MARKET PRICES

GOLD: \$1500.00 # PLATINUM: \$612.00 # SILVER: \$14.00 #

- 11. Once you are done with the iframe links below are the details of the Parameters if you are using JewelrylFrame you will get when customer click add to cart button. Keep in mind that we will be redirecting to the URL which you have provided in Site Base url For Iframe
  - itemname
  - imagevalue (its image url to get image of item)
  - level
  - metaltype
  - metalcolor
  - stylenumber
  - quality
  - sizevalue
  - fingersize
  - finalpricing

Note: Please use exact words to get parameters values.

12. If you are using Diamond iframe then below is the way to get the diamond information

You will get two parameters when customer click on add to cart in diamond iframe page and keep in mind we will redirect to the url which is specified in **Site Base url For Diamond** 

- lotNumber
- customerID

Once you get above parameter use API call with below parameters

- custid = customerID (this should be same as Above ID)
- lotnumber = lotNumber (this should be same as Above lot number)
- type = xml
- action=diamonddata
- Below is the URL for API call.

https://www.overnightmountings.com/iframeApi/datavalue.php

13. All operating systems and web applications are different and if you are not familiar with adding links or i-Frames to your website, this step will require some technical support on your end.